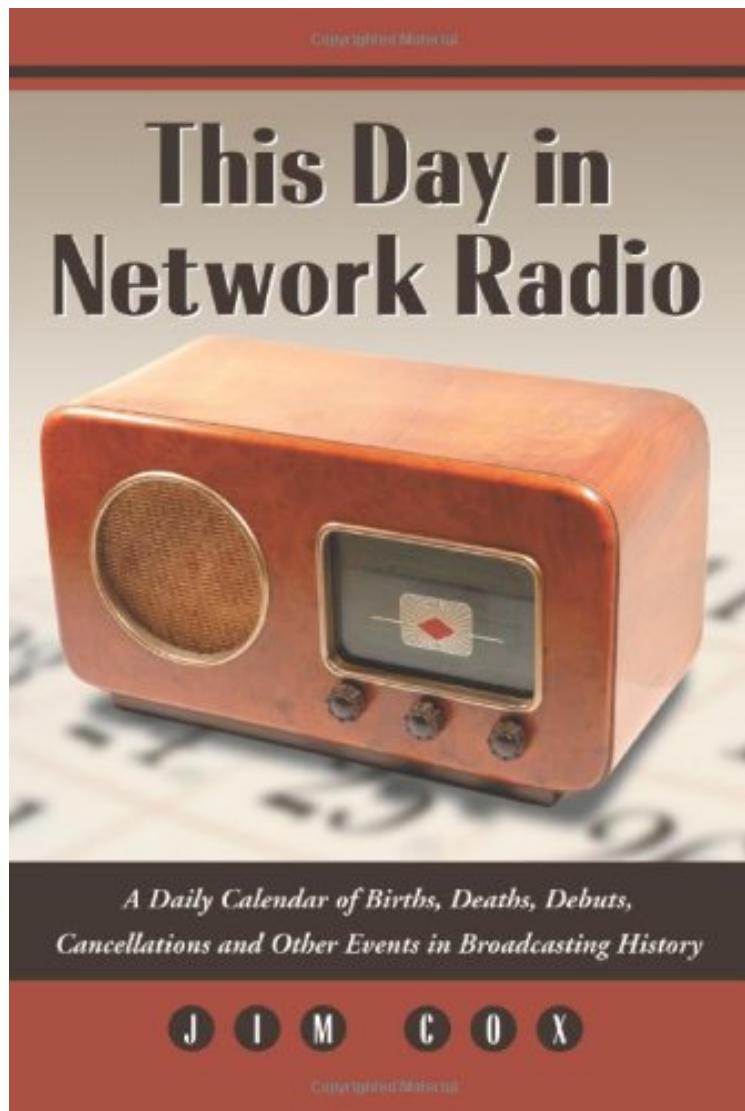


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This Day in Network Radio: A Daily Calendar of Births, Deaths, Debuts, Cancellations and Other Events in Broadcasting History

Jim Cox

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Jim Cox : This Day in Network Radio: A Daily Calendar of Births, Deaths, Debuts, Cancellations and Other Events in Broadcasting History before purchasing it in order to gage whether or not it would be worth my time, and all praised This Day in Network Radio: A Daily Calendar of Births, Deaths, Debuts, Cancellations and Other Events in Broadcasting History:

0 of 0 people found the following review helpful. One of his best
By Larry I have read many of Jim Cox's books and this is one of his best. Extremely well researched, and a bible for OTR fans and others who may just be nostalgic.
1 of 1 people found the following review helpful. What Happened "When" During The Golden Age of Radio
By Radio Fan
Noted Radio historian Jim Cox has produced a very different type of book: an impressive compilation of information on significant events, programs, and personalities during the Golden Age of Radio. A daily calendar format is used to organize this information into a logical sequence. By the author's count, *This Day in Network Radio* includes 2,627 entries dealing with watershed moments (Sound Bites), program Debuts and Cancellations, and information on radio on-air and production personnel. There are 83 Sound Bites or watershed events in network radio history. These Sound Bites include dates of occurrence, participants involved, and the impacts of the events on the aural medium. The entries relating to programs are labeled Debuting and Cancelled. For the 363 Debuting programs there is information on the title(s), initial broadcast date, network(s), genre, a brief summary of the program's premise, cast, occurrences in other media, anecdotes, and final air date. The Cancelled entries for 345 programs list title, last airing date, network, and debut date. Much space is devoted to information about notable and lesser known musicians, singers, actors, emcees, newscasters, commentators, sportscasters, announcers, and advertising agency, network executives, and production personnel. The 968 Birth entries are biographical sketches that contain a wide-range of information including name, birth date and place, scope of work, network and/or station affiliations, and credits in radio and other media. Often included in these sketches is previously unpublished information. The 868 Death entries contain name, date and place of death and date of birth. *This Day in Network Radio* is a book that has something for everyone who is interested in Radio's Golden Age. It should appeal not only to Old-Time Radio historians and researchers, but also to hobbyists who simply enjoy collecting the shows. It is a very convenient volume to use; the very comprehensive Index facilitates the finding of specific information. Readers will return to it again and again for the information relating to the events, programs, and people that are contained within it.

For each day of the calendar, this unique work details events that have significantly affected American network radio since the mid-1920s. Entries recount occasions, practices, or decisions which left indelible marks on broadcasting (listed by date of occurrence); the debuts and cancellations of programs; and births and deaths of important people in radio history—not only headliners but also less recognized individuals, from radio executives and producers to writers, sound techs, engineers, consultants, hawkers and impersonators.

From Booklist
A daybook instead of a yearbook, this work chronicles significant events in network radio since the mid-1920s. Events that are covered include births and deaths of personalities and debuts and cancellations of programs, and a brief annotation is provided for each. The book will frustrate those readers who might prefer to read only entries from childhood years in which they listened to the radio. Although it's not possible to find information for particular years, there is a subject index, about which two points: first, a browser of the text will find this nugget that Art Carney portrayed President Franklin Roosevelt in the radio version of *The March of Time* (broadcast 1931-45 on radio and 1951-52 on television) though this entry doesn't appear in the index under Carney, Art. A dozen other spot-checks, however, produced multiple follow-up results, suggesting that the absence of further Carney citations was anomalous. The book will be appealing to both the research-minded and the nostalgic. --Harold Cordry
"recommended" --ARBA; "fascinating" --Chattanooga Airwaves; "Jim Cox has done it again, another great book on time radio...invaluable...worthwhile" --The Illustrated Press.
About the Author
Jim Cox is the award-winning author of numerous books on broadcasting history, including *Sold on Radio* (2008), *Radio Speakers* (2006), *The Daytime Serials of Television, 1946-1960* (2006), *Music Radio* (2005), *Frank and Anne Hummert's Radio Factory* (2003), *Radio Crime Fighters* (2002), and *The Great Radio Audience Participation Shows* (2001), all from McFarland. He is a retired college professor living in Louisville, Kentucky.