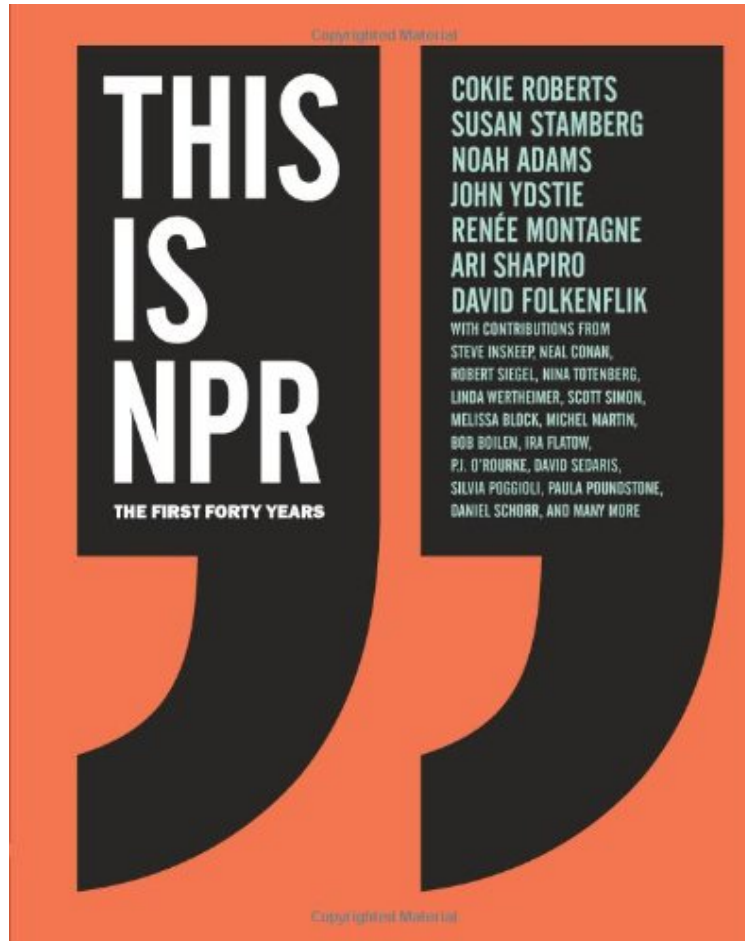



(Read now) This Is NPR: The First Forty Years

## This Is NPR: The First Forty Years

NPR

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**NPR : This Is NPR: The First Forty Years** before purchasing it in order to gage whether or not it would be worth my time, and all praised This Is NPR: The First Forty Years:

0 of 0 people found the following review helpful. A must read for long-time NPR listenersBy C. NorburyIf I could, I'd split my rating: 4 stars for regular listeners and fans of NPR; 3 stars for those who don't listen to NPR or aren't otherwise familiar with them.The book chronicles the highlights of the first 40 years of NPR's existence up through 2009 or so. It centers on the greatest historical events of those years and NPR's role in bringing those stories to its listeners.At times the essays run to a modest tooting of NPR's own horn--how they were there first, told the story best, succeeded against all odds and survived personal dangers and horrors.Other essays have a "little engine that could" theme--especially the early years when no one knew what NPR was about, they ran on a shoestring budget, and somehow got the story first, or told it best, and did it with subpar equipment and facilities and an undermanned news department.That said, for NPR fans, this is a nice encapsulation of their growth and increasing role in the national and international news business. There are some nice reminiscences of NPR pioneers and "legends" like Susan Stamberg,

Bob Edwards, Cokie Roberts, and Nina Totenberg. We hear the story behind the story in many cases of reporters risking their lives in places like Iraq and Afghanistan during the wars there. Note: I read the kindle version and some of the photos require you to enlarge the font in order to see them clearly. 3 of 3 people found the following review helpful. Guys. You need this. By Jessicamy dad and I live 4,000 miles apart. When I was growing up, we listened to a LOT of NPR in our house. (I'm happy to say my kid now has his favorite programs). I saw this when I was looking for another book by Cokie Roberts and thought it would be a neat Father's Day gift for my dad. He loves it! Everything about it. The pictures, the short stories about each show, the way it's arranged by decade, and even the typeface. There were some episodes from the '80s and '90s discussed in the book that we both remember listening to together. Dad even read me some excerpts over the phone from episodes in the '70s, and they were absolutely fascinating. This is really a perfect blend of nostalgia and deeper insights into your favorite shows and the people behind them. I have since purchased another copy for myself. Also? I'm pretty sure I'm the favorite now. ;) 0 of 0 people found the following review helpful. If NPR news magazine programs were like this book By Dan Baxter As a long-time NPR fan with a distant background in the news business, I looked forward to the arrival of THIS IS NPR on my Kindle. While I did learn some facts I didn't know before, the style of the book was too disconnected and disjointed. More than a few times, I had to back up to see who had written the chapter I was reading. The pictures weren't much help either in giving me the flavor of the NPR newsroom. All in all, it left me dissatisfied. I felt that I had been reading a bunch of promotional pieces written for use in the interminable weeks when they yammer on for donations. There was no central philosophy and flow to the book except that it was broken up into a timeline of decades. If NPR news magazine programs were like this book, the listener totals would be a fraction of what it is. How such talented journalists could produce this high school yearbook is beyond me.

"Always put the listener first" has been NPR's mantra since its inception in 1970. Now celebrating its 40th anniversary, NPR's programming attracts over 27 million listeners every week. This beautifully designed volume chronicles NPR's storied history, featuring dozens of behind-the-scenes photos, essays and original reporting by a who's who of NPR staff and correspondents, transcripts of memorable interviews, and an audio CD of the most memorable programming throughout the decades. Beyond an entertaining and inspiring tribute to NPR's remarkable history, this book is an intimate look at the news and stories that have shaped our world, from the people who were on the ground and on the air. With contributions from Steve Inskeep, Neal Conan, Robert Siegel, Nina Totenberg, Linda Wertheimer, Scott Simon, Melissa Block, P.J. O'Rourke, David Sedaris, Sylvia Poggioli, Paula Poundstone, and many more, this is the perfect book for any NPR supporter, fan, or devotee.

From Publishers Weekly This celebration of National Public Radio comes in a snappy magazine style, full of short histories from familiar names. NPR's shaky start was fortified by the devotion of the few staffers working out of a small office in D.C. The Public Broadcasting Act of 1967 only included radio because of a push from broadcast veterans at the University of Michigan, but the CPB set aside a paltry 10% of funds for Public Radio. Stories such as these remind us that NPR existed, and exists, as a way for everyday voices to explain the world, rather than the stentorian tones of broadcast news. Sylvia Poggioli, Nina Totenberg, Renee Montagne, Cokie Roberts (who suggested that NPR attracted so many talented women because salaries were too low for men), and others were on the front lines of war coverage, reporting from Rwanda to Bosnia to Afghanistan; as a former NPR senior foreign editor put it, "You really never saw a reporting team made up mostly of women." It's fitting that the women, and the men, who built NPR should be the ones to present this retrospective illustrating just how much they have given us. (c) Copyright PWxyz, LLC. All rights reserved. "...a beautifully designed anthology of behind-the-scenes photos, essays and original reporting...we couldn't recommend it more." -Brain Pickings Selected as one of "Top 5 Books of 2010." -Cool Hunting "If you're a fan of NPR, you need to own this book!" -Portland Book About the Author Since its first broadcast in 1970, NPR and its contributors have been honored with over 600 awards in broadcasting, including the Edward R. Murray Award, the Peabody Award, and much more. The mission of NPR is to work in partnership with member stations to create a more informed public - one challenged and invigorated by a deeper understanding and appreciation of events, ideas and cultures. To accomplish our mission, we produce, acquire, and distribute programming that meets the highest standards of public service in journalism and cultural expression; we represent our members in matters of their mutual interest; and we provide satellite interconnection for the entire public radio system. The main text of the chapters in the book are authored by the following NPR hosts: Foreword by Cokie Roberts Introduction by Susan Stamberg The 1970s by Noah Adams The 1980s by John Ydstie The 1990s by Renee Montagne The 2000s by Ari Shapiro Epilogue: The Future of NPR by David Folkenflik