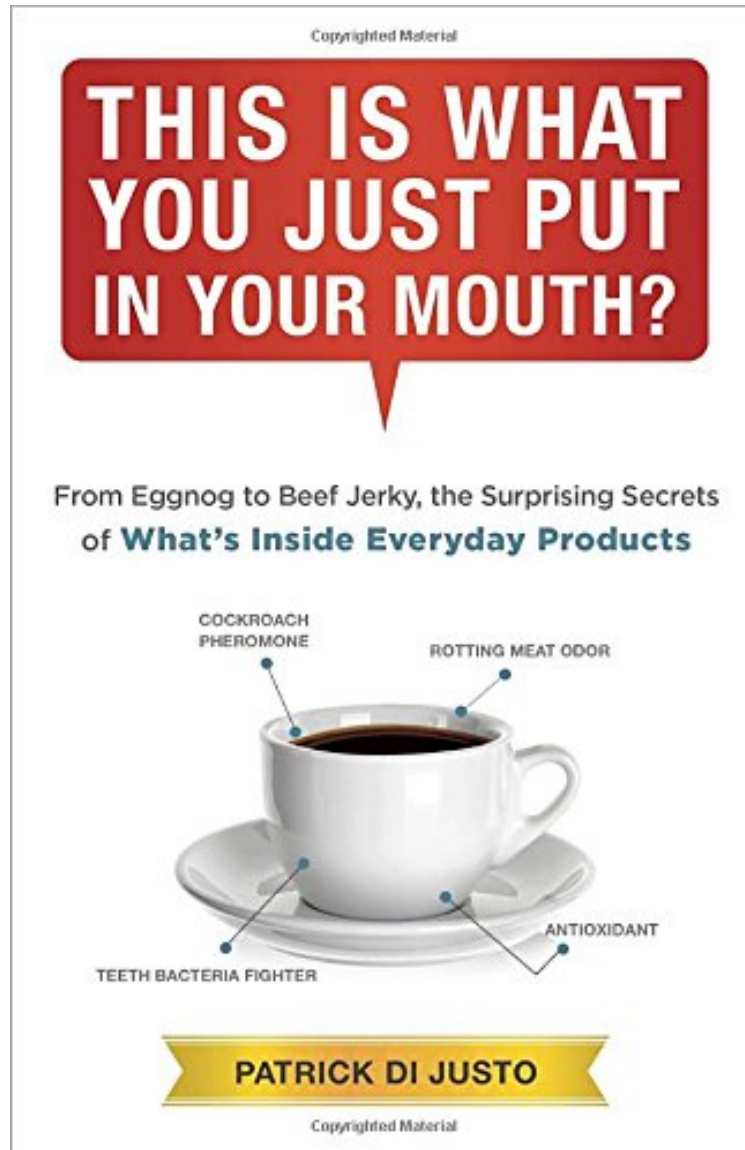


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This Is What You Just Put in Your Mouth?: From Egnog to Beef Jerky, the Surprising Secrets

Patrick Di Justo

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Patrick Di Justo : This Is What You Just Put in Your Mouth?: From Egnog to Beef Jerky, the Surprising Secrets before purchasing it in order to gage whether or not it would be worth my time, and all praised This Is What You Just Put in Your Mouth?: From Egnog to Beef Jerky, the Surprising Secrets:

What do a cup of coffee and cockroach pheromone have in common? How is Fix-A-Flat like sugarless gum? Is a Slim Jim meat stick really alive? If I Can't Believe It's Not Butter isn't butter, what is it? All of these pressing questions and more are answered in *This Is What You Just Put In Your Mouth?* Based on his popular *Wired* magazine column *What's Inside*, Patrick Di Justo takes a cold, hard, and incredibly funny look at the shocking, disgusting, and often dumbfounding ingredients found in everyday products, from Cool Whip and Tide Pods to Spam and Play-Doh. He also shares the madcap stories of his extensive research, including tracking down a reclusive condiment heir, partnering with a cop to get his hands on heroin, and getting tight-lipped snack-food execs to talk. Along the way, he schools us on product histories, label decoding, and the highfalutin chemistry concepts behind everything from Midol to Hostess fruit pies. Packed with facts you're going to want to share immediately, this is infotainment at its best and most fun! which will have you giving your shampoo the side-eye and Doritos a double take, and make you the know-it-all in line at the grocery store.