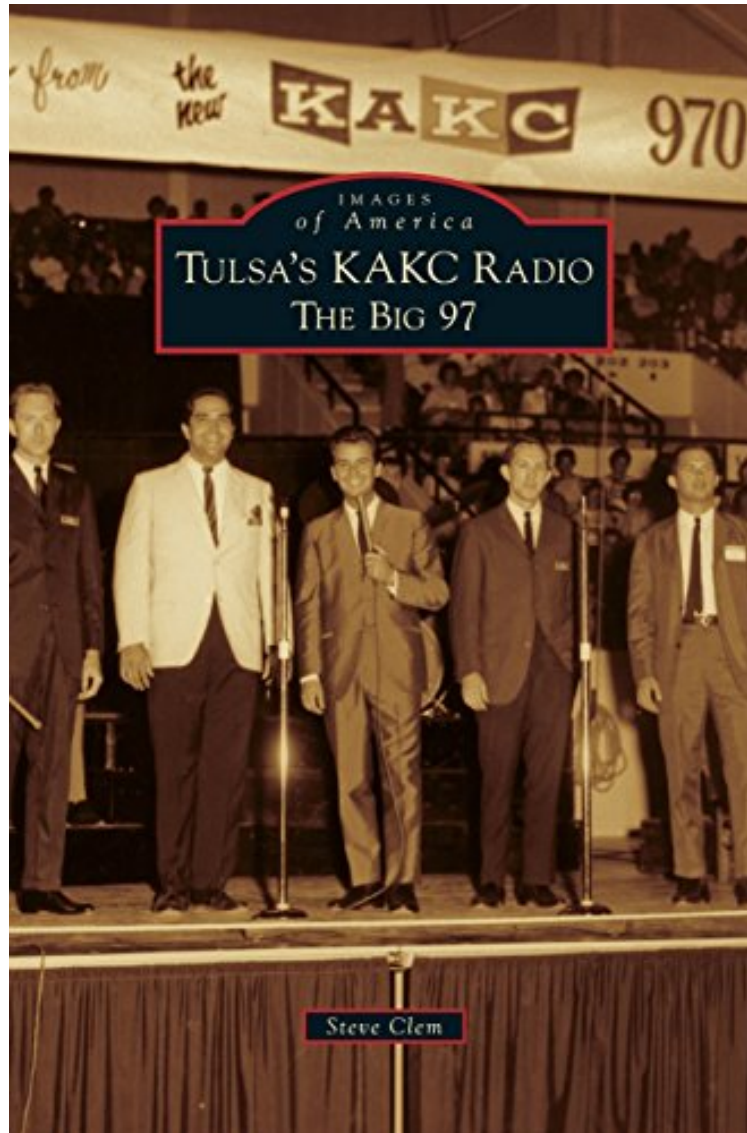


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## Tulsa's Kac Radio: The Big 97

Steve Clem

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**Steve Clem : Tulsa's Kac Radio: The Big 97** before purchasing it in order to gage whether or not it would be worth my time, and all praised Tulsa's Kac Radio: The Big 97:

KAKC AM 970 dominated radio listening in Tulsa, Oklahoma, like no other station before or since. During its heyday, half of all radios in northeast Oklahoma were tuned to this Top 40 station. The "new" KAKC emerged in 1956 with a

baby-boom generation raised on rock and roll, the twist, and transistor radios. But it was more than music that kept KAKC on top throughout the turbulent 1960s, Vietnam, and into the 1970s--it was fun! The station was always out doing something entertaining in the community, usually to benefit a charity, and the Big 7 deejays--including Scooter Segraves, Dick Schmitz, and Lee Bayley--became household names. The images in Tulsa's KAKC Radio chronicle the station's entire history, from its beginnings in the Coliseum to its long ride as the dominant force in Tulsa radio.