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United Artists: The Company Built by the Stars

Tino Balio

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Tino Balio : United Artists: The Company Built by the Stars before purchasing it in order to gauge whether or not it would be worth my time, and all praised United Artists: The Company Built by the Stars:

United Artists was a unique motion picture company in the history of Hollywood. Founded by Charlie Chaplin, Mary Pickford, Douglas Fairbanks, and director D.W. Griffith four of the greatest names of the silent era United Artists functioned as a distribution company for independent producers. In this lively and detailed history of United Artists from 1919 through 1951, film scholar Tino Balio chronicles the companys struggle for survival, its rise to prominence as the Tiffany of the industry, and its near extinction in the 1940s.

About the Author Tino Balio is emeritus professor of film studies at the University of Wisconsin Madison. He is author of Grand Design: Hollywood as a Modern Business Enterprise and editor of The American Film Industry, also published by the University of Wisconsin Press.