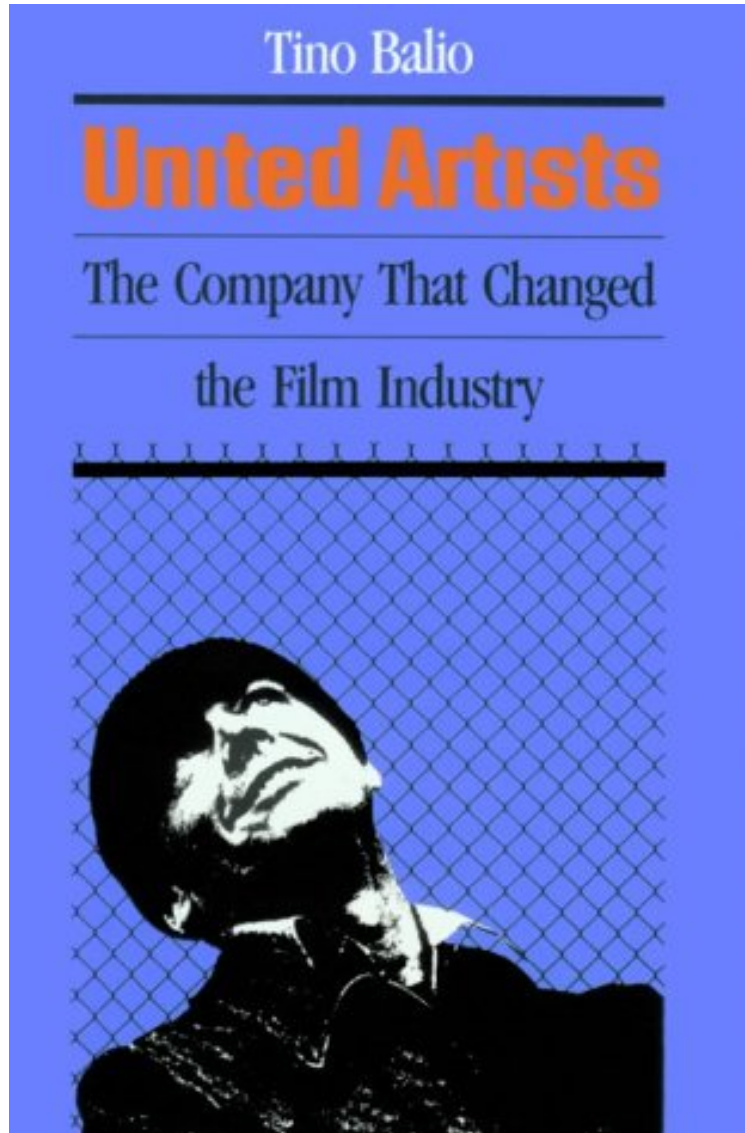


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United Artists: The Company that Changed the Film Industry

Tino Balio

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1 of 2 people found the following review helpful. Great book!By Film Fanatic CThis was a very informative book about one of the best studios in showbiz history. Under Arthur Krim and Robert Benjamin, United Artists was the most unconventional studio among all the majors but they had a consistent plan and stuck to it. The studio (which was

founded by Charlie Chaplin, Mary Pickford, Douglas Fairbanks, and D.W. Griffith but was struggling along until Krim and Benjamin took over) not only survived but thrived as a result of this plan from 1951 until 1978. Unfortunately UA foundered when Krim and Benjamin left in 1978 and they deviated from this plan. 0 of 1 people found the following review helpful. The Books that Explains What Made United Artists Succeed Where The Other Majors Failed !By James E. DuvallThis is a fantastic, scholarly book about United Artists and how it adapted to survive into the prepackaged movie deal era !1 of 9 people found the following review helpful. Not very goodBy JojopuppyfishI was disappointed in this book. The story of Robert Benjamin and Arthur Krim has yet to be properly told. Besides that, it was a boring book.

How did United Artists the company built by the stars go from being a company near death in 1951, to the most successful company in the history of the motion picture industry? The answers are the subject of this book. They are important not only because they illustrate a story of business success, but because it is the story of the development of the modern American film industry. It was United Artists that changed the industry from one relying on the old studio system of the golden age into today's modern system of independent production and distribution. Tino Balios vivid history will be important reading for anyone interested in the American film industry.

One Flew over the Cuckoo's Nest, Best Picture, 1975 Rocky, Best Picture, 1976 Annie Hall, Best Picture, 1977 Three straight an industry record. All three pictures independently produced, all three released by United Artists.