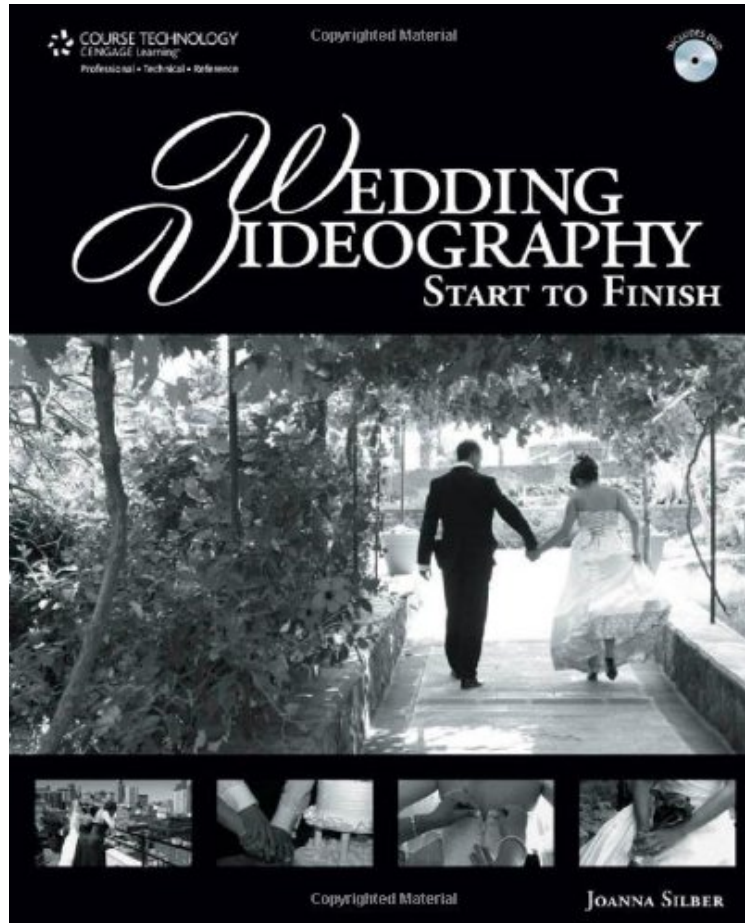


Wedding Videography Start to Finish

Joanna Silber

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Joanna Silber : Wedding Videography Start to Finish before purchasing it in order to gage whether or not it would be worth my time, and all praised Wedding Videography Start to Finish:

1 of 1 people found the following review helpful. Great for beginners and those with experienceBy Gibble FishI bought this after having two years experience in wedding videography. I learned a few new things and the authored confirmed what I have already been doing. Regardless, this book is well worth reading and even experienced videographers can learn new skills and perspectives. The book is easy to read and covers absolutely ever aspect of the business. I think this book should be updated with information on new technology and editing software, but even without the update you can still understand the essentials to this business. In addition to purchasing this book, I also recommend all videographers purchase "How to shoot video that doesn't suck." That, along with this book, is everything you need to understand videography. Then, the rest will come with experience. I myself have learned a lot from watching wedding trailers on Youtube. It's hard to get your name out there and get people to hire you, so if you are new, then offer to do a few weddings for free or very cheap. You'll eventually build up enough experience to

where you will be high demand.9 of 9 people found the following review helpful. From start to finish, it was full of great tips and recommendations. By Taimi I am thrilled with Joanna Silber's book *Wedding Photography Start to Finish*. The opening paragraph was so funny I had to get up and reread it to my husband. She carries this lighthearted tone throughout the book, making it pleasant and fun to read while hammering out lengthy shot lists and editing software recommendations. It really feels as though the author is on the side of the reader, divulging personal anecdotes and giving recommendations from her own experiences, while at the same time providing clear and detailed definitions, technical explanations and background information. It is all in there, from how to shoot a wedding in the rain, to choosing methods of archiving your projects. I like the layout of the book. It is broken up into clever sections of: The proposal, The Wedding, The Honeymoon and The Marriage. Each packed with how-to information specific to wedding videography as well as general information on how to run a successful business through its various phases. If you are like me, who read it start to finish, the pages just kept flipping. However, finding specific subject matter is also easy, with a thorough table of contents and index. The tips and notes sections are great. Many of them are fantastic, even if you are not a wedding photographer. They are just great life advice. The author really does an excellent job of addressing both novices and established professionals. Because the work is so comprehensive, there is something for everyone. My one complaint about the writing of this book was the frequency of the phrase, "That being said..." I found myself reading a paragraph only to wait for the hitch, which consistently would come shortly thereafter. However, I suppose such is life these days, full of angles from which to view it. That being said, I congratulate the author on completing this magnificently thorough and heartfelt piece of work.0 of 0 people found the following review helpful. Phenomenal Guide...By POLOMiNTOne person is quoted as saying it makes *Wedding Videography* overly complicated, that is a matter of opinion to be honest, one I will contest, and contest based on the end results. Bottom line is, if you plan your approaches and apply this levels in your work ethics and principles, to your work, then this book is the quintessential learning guide to *Wedding Videography* from start to finish, as well as establishing a business around it. If your approach is more the "guerrilla style" and ad-hoc approach, then there is still much to learn in this book. Having worked in IT worldwide at a high level, I know, planning and execution deliver superior products in the end, no matter how much raw talent is involved. I highly recommend this book to anyone starting in the videography world who is planning on producing a chargeable service as a result, or if your looking to deliver a product in the end that is of a higher standard than those around you. POLO

Wedding production is unique in that every shot must be obtained in a single take, as in documentary filmmaking, but the client expects the finished product to look like a feature film, with perfect capture of every moment. Getting good-looking footage, while fighting problems such as loud settings, uncontrollable light and rapid scene changes, make wedding videography very challenging compared to other types of filmmaking. "*Wedding Videography: Start to Finish*" is the first technical guide that explains how to balance the expectations of the bridal couple with the realities of single-take shooting. These discrepancies will be explained through lessons in gear selection, shot set-up, how to work in poorly lit conditions, and how to make the best of bad angles, audio and light. The book further explains how to improve and stylize footage through editing and post production techniques. With "*Wedding Videography: Start to Finish*," video amateurs and professionals new to wedding coverage alike will find a complete guide on every aspect of becoming a successful wedding videographer, from selecting production gear and software through the shooting and editing process, and even the business aspects of the wedding industry including client expectations, wedding etiquette, legal issues and product delivery.