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Richard Schickel, George Perry
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From Rin Tin Tin to Casablanca to Harry Potter, the Warner Bros. story is the history of Hollywood. Eighty-five years of screen icons, legendary films, and history-making achievements are detailed in this comprehensive, photo-filled

treasure trove, fully authorized by the studio. No production company has had more legendary films, stars, or influence on the course of Hollywood than Warner Bros. Among the superstars who worked for the studio are Bette Davis, Humphrey Bogart, Lauren Bacall, Joan Crawford, Marlon Brando, James Dean, and John Wayne. Filmmakers like Martin Scorsese and Stanley Kubrick made history for the studio, and it has been home to blockbuster franchises like Superman, Batman, Lethal Weapon, and Harry Potter. Produced in conjunction with Warner Bros., this volume is the ultimate guide to the greatest movie studio in history. *You Must Remember This: The Warner Bros. Story* is also the companion to a five part documentary in the PBS *American Masters* series by author Richard Schickel that will premiere at the Cannes Film Festival in the spring of 2008 and debut on PBS in the fall, to coincide with publication of the book.

"Variety," September 8, 2008 "This handsome coffee table book is a tie-in to the five-hour PBS documentary that Richard Schickel wrote and produced to celebrate the studio's 85th anniversary. Here, he shares the writing honors with George Perry, providing essays on the studio's history from its 1923 beginnings through various changes in corporate ownership. His prose is accompanied by arresting images culled from lobby cards, local photography and publicity stills." *The Tennessean*, September 14, 2008 [*You Must Remember This: The Warner Bros. Story*] is a massive volume of photographs and behind-the-scenes stories. While classic movie lovers will enjoy the first half of the book, fans of more recent cinema won't feel neglected. Eastwood, Clooney and the Harry Potter films are some of the more current topics included."